

Website Questionnaire

Please provide as much detailed information as possible.

Name: _____

Company: _____

Email Address: _____

Phone Number: _____

Details about the website project

1. Purpose of project?

- New website
- Update an existing website

2. Who is the website for?

- Company
- Individual
- Organization
- Other

Additional Information:

Domain and Host Information

- | | | |
|-----------|-------------|--|
| 3. | Yes No | Does the website have a domain name? (www.yourname.com)
If yes, domain name: _____ |
| 4. | Yes No | Does the website a host provider? (GoDaddy, Host Gator, etc.)
If yes, hosting provider: _____ |
| 5. | Yes No | Will you need assistance establishing a domain name and host provider? |

Website's Objective (Provide detailed information for all that applies.)

6. Share information about products and services, informational, database website, e-commerce website?

7. Generate new viewers or customers to website? Ideas to increase website traffic.

8. Provide information to you users? (news, events, blog)

9. Sell something online? What are you selling?

10. For businesses, do you have business ideas, business plan, market research, products and services, and feedback information that would be relevant to viewers and would like to display on website? If yes, please provide information bring building stage.

Pages for website

11. Select all new pages to add to the website or existing pages that require updates.

	New	Update		New	Update
Home			About		
Products			Services		
Portfolio			FAQ		
Testimonials			Privacy Policy		
Contact			Image Gallery		

* Will there be multiple gallery pages? If yes, approximately how many? _____

* (Contact page to send and receive email messages receives server-side coding. Typical contact pages require four pages: The actual contact page, thank you page after message was sent, error page if message was not sent and the server-side script.)

Other pages not listed:

Written Content (Written Material)

12. Yes No Is there content for each of the pages selected? (If yes, please email)

13. Yes No Need assistance with written content?

14. Yes No Will content material require updates?

15. Yes No Is there a specific font to use? Font Name: _____

Google Fonts is a good reference <https://fonts.google.com/>

Design Features

16. Yes No Will the website or brand have a logo?

17. Yes No Has the logo been designed?

If yes, file type (JPEG, PNG, PDF, PSD, etc.) _____

18. Yes No If no, will you need assistance creating a logo?

19. Yes No Will the website have images (photography)?

If yes, file type (JPEG, PNG, PDF, PSD, etc.) _____

Approx. how many images? _____

Will images require updates? _____

20. Yes No Will the website have videos?

If yes, file type (AVI, MP4, WMV, etc.) _____

Approx. how many videos? _____

Will videos require updates? _____

*For all design features, images, and media, please provide the original file format.

Color Scheme

21. Do you have a specific color scheme? List combinations. Color palette ideas on last page of questionnaire.

For color scheme ideas visit the links below:

Oberlo - <https://www.oberlo.ca/blog/color-combinations-cheat-sheet>

Color Hex - <https://www.color-hex.com/>

Coolor - <https://coolors.co/>

Ideas

22. If updating an existing website, what elements would you like to change and/or add?

Change/Add:

Additional information

23. Have unique ideas for the website? Provide as many details of the features, functionality, design layout, etc. as possible. Brainstorm and list everything that comes to mind!

Page(s) layout ideas:

24. Navigation/menu bar location (top-left, top-center, left-horizontal, etc.):

25. Image gallery, scrolling photos...

26. Link social media or external websites? Please provide links.

27. Do you have example websites that you like and/or elements/color schemes you like about the website? If so, please list website(s).

Thank you for providing requested information.
Email completed for to conceptcoded@gmail.com

Example Color Palette

